The influence of corporate Culture on Organizational Financial performance

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Abstract

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The purpose of this study is to investigate the relationship between organizational culture and organizational performance in Jordan.

To achieve this, the researcher developed questionnaires which consisting of (55) items. The sample of the study consisted of 50 Jordanian Organizations. 120 respondents were obtained from the study sample. After the researcher collected the data obtained from of the study sample, the proper statistical procedures were performed on the data.

The results of the study indicate the following:
- There was a significant positive correlation ($\alpha = 0.05$) between the organizational culture and performance.
- There was a significant positive correlation between the organizational culture and the size of the company.
- Organizational culture exist in Jordanian Organizations.
In light of the above results, the researcher recommends the following:
- There is a need for specialized institutions to study organizational culture and its effect on the business community.

**Key words:**
Organizational culture, Performance, Organizations, Jordan, Arab culture.